



## **RocketRez receives Canadian government funding to execute on its growth initiatives and continue to innovate in the guest experiences solutions market**

FOR IMMEDIATE RELEASE

STEINBACH, Manitoba, August 2, 2023: RocketRez, a technology company specializing in ticketing and guest experience solutions for tours and attractions, is pleased to announce the successful funding of \$3.46 million CAD from Prairies Economic Development Canada (PrairiesCan) through the Business Scale-Up and Productivity (BSP) program.

Only companies that adhere to specific criteria are eligible for the BSP program. The program requires demonstrated fast-paced growth, new market expansion, and commercialization of new technologies.

"Our government is pleased to support RocketRez as they continue to innovate and revolutionize the tourism industry," said the Honourable Dan Vandal, Minister responsible for PrairiesCan. "Their rapid growth and commitment to delivering exceptional technology is a perfect example of the economic growth and technological advancement here in the Prairies. I am proud to see PrairiesCan play a role in the impact RocketRez made possible and wish them more success."

"We appreciate our continued partnership with PrairiesCan, and we are thrilled to close this funding from the BSP Program," said Kam Sandhu, CFO of RocketRez. "This funding, together with the \$15 million USD in Series B funding announced in January 2023, will fuel RocketRez to revolutionize the industry with cutting-edge technology and execute its growth initiatives, including attracting top talent, product innovation, and global expansion."

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About RocketRez:

RocketRez is a leading SaaS company providing ticketing and guest experience solutions for tours and attractions. With a focus on innovation, RocketRez offers a comprehensive platform that empowers businesses to streamline operations, enhance customer engagement, and increase revenue. By combining cutting-edge technology with exceptional customer service, RocketRez enables its clients to deliver unforgettable experiences to their guests. For more information, visit [www.rocketrez.com](http://www.rocketrez.com).